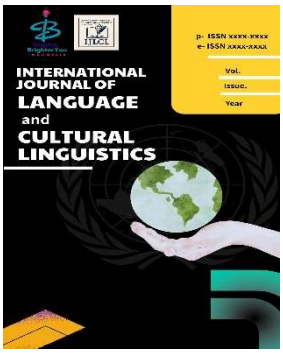
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Diglossia Used By Characters To Address Peter Parker In The Movie The Amazing Spider-Man

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Abstract:
This study analyzes the linguistic interactions used by characters when addressing Peter Parker in The Amazing Spider-Man. The research aims to investigate how different language varieties reflect social relationships, authority, empathy, and exclusion within the narrative. Utilizing Ferguson's Diglossia Theory and Hymes' Ethnographic SPEAKING Model, this study examines the use of High (H) and Low (L) language varieties among the major characters interacting with Peter Parker. The research employs a qualitative descriptive method by analyzing dialogues and character interactions throughout the film. The findings reveal that characters such as Aunt May, Uncle Ben, and Gwen Stacy predominantly employ Low (L) language varieties characterized by warmth, intimacy, and emotional support. In contrast, characters such as Captain Stacy and Dr. Curt Connors frequently use High (H) language varieties reflecting authority, professionalism, and social hierarchy. Furthermore, antagonistic interactions involving Flash Thompson demonstrate how language can function as a tool of exclusion and social dominance. The study highlights the significant role of language in constructing identity, power relations, and social perceptions within cinematic narratives. Through the application of sociolinguistic theories, this research contributes to understanding how language reflects interpersonal relationships and societal values in contemporary film.

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INTRODUCTION

Language plays a fundamental role in human communication. It serves not only as a medium for exchanging information but also as a tool for expressing identity, constructing social relationships, and reflecting cultural values. Sociolinguistics examines the relationship between language and society, emphasizing how linguistic choices are influenced by social contexts and interpersonal interactions. One important sociolinguistic concept is diglossia, introduced by Ferguson (1U5U). Diglossia refers to the coexistence of two language varieties that serve different social functions. High

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(H) language varieties are commonly associated with formal situations, institutions, and authority, whereas Low (L) language varieties are used in informal settings involving family, friendship, and everyday communication.

Film provides an excellent source of sociolinguistic data because it portrays realistic interactions among individuals from various social backgrounds. Through dialogue, characters express emotions, establish power relations, and negotiate social identities. Consequently, films offer valuable opportunities to investigate how language functions in social contexts.

The Amazing Spider-Man presents a rich environment for analyzing linguistic interactions. The film follows Peter Parker, a high school student whose life changes dramatically after acquiring extraordinary abilities. Throughout the narrative, Peter interacts with family members, friends, authority figures, mentors, and rivals. Each relationship is reflected through distinct language choices that reveal social attitudes and interpersonal dynamics. Characters such as Aunt May and Uncle Ben use affectionate and supportive language that reflects emotional intimacy. Gwen Stacy employs friendly and encouraging language, demonstrating trust and acceptance. In contrast, Captain Stacy often utilizes formal and authoritative language, emphasizing social hierarchy and responsibility. Similarly, Dr. Curt Connors uses professional language that reflects his role as a scientist and mentor. Flash Thompson, meanwhile, frequently adopts aggressive language that conveys rivalry and exclusion.

These variations in language illustrate how communication reflects social positions and relationships. Therefore, examining the linguistic interactions directed toward Peter Parker can provide valuable insights into the representation of identity, authority, empathy, and exclusion within the film.

This study applies Ferguson's Diglossia Theory and Hymes' Ethnographic SPEAKING Model to investigate how language varieties function in the interactions among characters. Through this sociolinguistic approach, the research aims to demonstrate how language serves as a tool for constructing social meaning and interpersonal relationships in cinematic discourse.

LITERATURE REVIEW

The concept of diglossia was introduced by Ferguson (1U5U), who described it as the coexistence of two language varieties within a community. The High (H) variety is generally used in formal contexts and associated with prestige, while the Low (L) variety is used in informal and personal interactions.

In cinematic narratives, language variation often reflects social hierarchy, authority, and emotional relationships. Characters frequently shift between formal and informal language depending on the context and their relationship with others.

This study also employs Hymes' (1U74) Ethnographic SPEAKING Model. The model analyzes communication through eight components: Setting, Participants, Ends, Act Sequence,

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Key, Instrumentalities, Norms, and Genre. These components help explain how social context influences linguistic behavior.

By combining Ferguson's Diglossia Theory and Hymes' SPEAKING Model, this study examines both language varieties and the contextual factors that shape communication in The Amazing Spider-Man.

METHOD

This study employs a qualitative descriptive research design. The data source consists of dialogues taken from The Amazing Spider-Man. Data were collected through observation and documentation techniques.

The procedures of data analysis include:

1. Watching the film repeatedly.
2. Identifying dialogues involving Peter Parker.
3. Classifying language varieties into High (H) and Low (L).
4. Analyzing the social functions of linguistic choices.
5. Interpreting findings using sociolinguistic theories.

RESULTS AND DISCUSSION

Language Variations Used by Characters to Address Peter Parker

The analysis reveals that characters employ different language varieties according to their social relationships with Peter Parker.

Table 1. Character Language Variations

Character	Language Variety	Tone	Social Attitude
Aunt May	Low (L)	Nurturing	Supportive and loving
Uncle Ben	Low (L)	Advisory	Protective and caring
Gwen Stacy	Low (L)	Affectionate	Accepting and encouraging
Captain Stacy	High (H)	Formal	Authoritative and cautious
Dr. Connors	High (H)	Professional	Educational and mentoring
Flash Thompson	Low (L)	Aggressive	Competitive and hostile

Family members and close friends primarily employ Low language varieties that emphasize intimacy and emotional connection. Authority figures utilize High language varieties to reinforce professionalism and hierarchy.

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Themes of Empathy, Support, and Exclusion

Language functions as an important tool for expressing empathy, support, and exclusion throughout the film.

Table 2. Themes of Empathy and Exclusion

Character Interaction	Theme	Language Used	Social Implication
Peter and Aunt May	Empathy	Caring expressions	Family support
Peter and Uncle Ben	Guidance	Advisory language	Moral development
Peter and Gwen	Inclusion	Supportive dialogue	Emotional connection
Peter and Flash	Exclusion	Mocking language	Social rivalry
Peter and Captain Stacy	Authority	Formal language	Social hierarchy

Supportive language contributes to inclusion and acceptance, while aggressive language reinforces social boundaries and conflict.

Linguistic Interactions and Social Relationships

The linguistic interactions among characters reflect broader social perceptions and relationships.

Table 3. Linguistic Interactions and Social Reflections

Character	Type of Language	Tone	Social Reflection
Aunt May	Informal	Caring	Family acceptance
Uncle Ben	Informal	Advisory	Moral guidance
Gwen Stacy	Informal	Affectionate	Emotional support
Captain Stacy	Formal	Serious	Authority and responsibility
Dr. Connors	Formal	Professional	Educational mentorship
Flash Thompson	Informal	Aggressive	Social competition

These findings indicate that language reflects how characters perceive Peter Parker's identity and social role.

Application of Ferguson's Diglossia Theory and Hymes' SPEAKING Model

Table 4. Language Framework Applications

Aspect	Ferguson's Diglossia Theory	Hymes' SPEAKING Model
Language Variety	Distinguishes H and Llanguage	Examines communication context
Social Function	Reveals hierarchy	Explains interactional goals
Example	Captain Stacy uses H language	Authority setting influences speech
Inclusion	L language fosters intimacy	Context promotes acceptance
Exclusion	H language may reinforce hierarchy	Context shapes social barriers

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The application of these theories demonstrates that language serves not only as a means of communication but also as a mechanism for constructing social identity, authority, and inclusion.

CONCLUSION

The analysis of linguistic interactions in The Amazing Spider-Man demonstrates that language plays a significant role in shaping social relationships and character development. Family members and close friends predominantly employ Low language varieties characterized by empathy, support, and intimacy. In contrast, authority figures utilize High language varieties that reflect professionalism, responsibility, and social hierarchy.

The findings indicate that language functions as both a communicative and social tool. Through linguistic choices, characters express attitudes, establish relationships, and negotiate social positions. The application of Ferguson's Diglossia Theory and Hymes' SPEAKING Model further reveals the close relationship between language, context, and social meaning.

Overall, this study highlights the importance of sociolinguistic analysis in understanding how language reflects identity, authority, inclusion, and interpersonal relationships within cinematic narratives.

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